



## DECLAN DRUMM SULLIVAN MEMORIAL FUND

Dear Friend,

It has been nine years since our son and brother Declan died tragically in an accident at The University of Notre Dame on October 27, 2010. We established the Declan Drumm Sullivan Memorial Fund to support organizations that demonstrate extraordinary local impact in areas of education and community service. The primary beneficiary of the Fund and event is Horizons for Youth.

We chose to partner with Horizons for Youth as its mission perfectly aligns with our family's passion for helping students from low-resource areas realize their full potential through education. Horizons for Youth is Chicago's only organization providing need-based scholarships plus a comprehensive suite of support programs and educational resources for students of all academic ability levels from kindergarten through college.

The funds raised at *No Ordinary Evening*, our annual celebration of Declan's life and legacy, make it possible for students to see their futures go from ordinary to extraordinary. We are thrilled that "Declan's Class" has grown from forty to ninety-six students due to the generosity of people like you.

*No Ordinary Evening—A Midspring Night's Dream* will bring together over 650 people for cocktails, dinner, dancing as well as a silent and live auction and paddle raise.

We invite you to be a Sponsor for *No Ordinary Evening* which will be held on Saturday, April 25, 2020 at The Palmer House, Chicago. Please refer to the enclosed materials which include additional information about Horizons for Youth and *No Ordinary Evening*.

We look forward to extending Declan's extraordinary legacy this year. You can be part of building a remarkable legacy by sponsoring *No Ordinary Evening—A Midspring Night's Dream*.

Thank you for celebrating Declan's life with us.

Sincerely,

Barry Sullivan and Alison Drumm

Wyn and Mac Sullivan



9<sup>th</sup> Annual

## *No Ordinary Evening*

Celebrating the Life of Declan Drumm Sullivan

### **EVENT FACT SHEET**

- Date:** Saturday, April 25, 2020, 6:00 – 11:30 pm
- Venue:** Palmer House Hilton  
17 E. Monroe Street  
Chicago, IL 60603
- Details:** 650 Guests  
Over 30,000 Impressions  
for our Lead Sponsors  
Cocktails
- Plated Dinner with Program  
Live Music & Dancing,  
featuring Time Chicago  
Silent and Live Auctions
- Emcee:** Mike Brown, Notre Dame Leprechaun, 1999-2001
- Theme:** *No Ordinary Evening— A Midspring Night's Dream*
- History:** *No Ordinary Evening* is an extraordinary celebration founded to remember the life of Declan Drumm Sullivan, who tragically died in an accident at the University of Notre Dame on October 27, 2010. The Declan Drumm Sullivan Memorial Fund supports organizations that demonstrate extraordinary local impact in the areas of education and community service. The primary beneficiary of the Fund and the event is Horizons for Youth.
- Horizons for Youth is Chicago's only organization working with students from low-resource neighborhoods that provides need-based scholarships, comprehensive support programs, and educational resources for students of all academic ability levels from kindergarten through the start of their career. Over 29 years, Horizons for Youth has partnered with Chicago's public, charter, private, and faith-based schools, along with dedicated families, to provide tuition scholarships, one-on-one mentoring, individualized tutoring, a summer academic program, family support programs, monthly enrichment opportunities, high school and college preparation, and college persistence support. Horizons for Youth currently serves 253 students. To date, 84% of Horizons for Youth high school program graduates have either graduated from college or are still on track to graduate. They are persisting at a rate nearly *ten times greater* than their socioeconomic peers, demonstrating the effectiveness and life-changing impact of Horizons for Youth programming.
- Opportunity:** In the first eight years of this event, *No Ordinary Evening* has raised over \$5.7 million for the Declan Drumm Sullivan Memorial Fund and successfully helped over 80 sponsors fund a deserving organization and receive a meaningful branding experience.

April 25, 2020

**SPONSORSHIP OPPORTUNITIES**



**\$50,000**

- Cocktail napkins with logo featured at event
- Company rep featured in event promo video
- **Top banner placement** on auction bidding software
- Min. of 2 **dedicated** social media posts from Horizons for Youth, plus LinkedIn post
- **Premier** recognition on all event press materials, invites, communications
- 2-page spread ad in event program book & p. 1 listing
- Premier recognition on DDS & Horizons for Youth websites, plus newsletter article
- Name/logo featured in event slideshow
- 3 premier tables, with 10 guests each

**31,000 Total Impressions**

**No Ordinary Sponsor**

**\$25,000**

- Company rep featured in event promo video
- Recognition on auction bidding software
- Min. of 1 **dedicated** social media post from Horizons for Youth, plus LinkedIn post
- Prominent recognition on all event press materials, invites, communications
- 2-page spread ad in event program book
- Prominent recognition on DDS and Horizons for Youth websites
- Name/logo featured in event slideshow
- 2 prominent tables, with 10 guests each

**21,000 Total Impressions**

**Diamond Sponsor**

**\$15,000**

- Recognition on auction bidding software
- Listed on social media post from Horizons for Youth
- Recognition on all event invitations, press materials, communications
- Full-page ad in event program book
- Recognition on DDS and Horizons for Youth websites
- Name/logo in event slideshow
- 1 prominent table, with 10 guests

**19,000 Total Impressions**

**Platinum Sponsor**

**\$10,000**

- Listed on social media post from Horizons for Youth
- Recognition on all event invitations, press materials, communications
- Full-page ad in event program book
- Recognition on DDS and Horizons for Youth websites
- Name/logo in event slideshow
- 1 table at event, with 10 guests

**17,500 Total Impressions**

**Gold Sponsor**

**\$5,000**

- Recognition on all event invitations, press materials, communications
- Half-page ad in event program book
- Recognition on DDS and Horizons for Youth websites
- Name/logo in event slideshow
- 1 table at event, with 10 guests

**14,200 Total Impressions**

**Silver Sponsor**

**\$2,500**

- Listing in event program book
- Recognition on DDS and Horizons for Youth websites
- Name/logo in event slideshow
- 1/2 table at event, with 6 guests

**1,750 Total Impressions**

**Bronze Sponsor**



The 9<sup>th</sup> Annual  
*No Ordinary Evening*  
 Celebrating the Life of Declan Drumm Sullivan

**SPONSORSHIP AGREEMENT**

I elect to sponsor the 9<sup>th</sup> Annual *No Ordinary Evening* in the amount of \$\_\_\_\_\_.

Company / Individual Name (as to appear in credits) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

COMMITMENT DEADLINE	OPPORTUNITY
January 17, 2020	<i>Recognition in event invitation</i>
March 16, 2020	<i>Recognition in program book &amp; slide show on the evening of event</i>
Upon receipt of commitment	<i>Name will be listed as sponsor on the Declan Drumm Sullivan Memorial Fund website as soon as commitment is received. Name will remain on site until June 1, 2020.</i>

**PAYMENT INFORMATION – Please check one:**

With a one-time payment

With the following payment schedule\*:

\*Note: 50% of payment due before recognition begins.

MONTH	AMOUNT
_____ 2020	\$ _____
_____ 2020	\$ _____
_____ 2020	\$ _____

**PAYMENT METHOD – Please check one:**

Check enclosed.       I will send a check.       Please send me an invoice.

I will pay by credit card. As specified here, I authorize Horizons for Youth to

charge my:     Visa       MasterCard     Discover American Express

\_\_\_\_\_  
 CARD NUMBER

\_\_\_\_\_  
 EXPIRATION DATE

\_\_\_\_\_  
 NAME ON CARD

\_\_\_\_\_  
 SIGNATURE

\_\_\_\_\_  
 DATE

Please make checks payable to the *Declan Drumm Sullivan Memorial Fund*.  
 The Declan Drumm Sullivan Memorial Fund is a 501(c)(3) charity (Tax ID #27-6886934).

Please email an electronic copy of your company logo to [adriana@horizons-for-youth.org](mailto:adriana@horizons-for-youth.org), along with your completed Sponsorship Agreement form, or fax/mail to the number/address below.

## OUR PROGRAM AT A GLANCE

Horizons for Youth enables Chicago students of all academic ability levels to achieve their full potential through education. We have repeatedly demonstrated that with the proper support, every child—regardless of academic ability level, socio-economic status, or race—can achieve academic success.



### OUR WORK: Support Beyond the Classroom

Our unique combination of services ensures that our students develop the skills they need to succeed through their entire academic careers and for the rest of their lives:

- Need-based tuition scholarships
- 1:1 mentoring & tutoring
- Monthly enrichment outings
- High school & college preparation
- Year-round academic monitoring & support
- Summer Academic Program
- Family & individual counseling
- College financial aid
- Application assistance

In partnership with parents, we make sure that each student's academic and socio-emotional needs are addressed on an individual basis.



### IMPACT: Consistent, Outstanding Results

Nationally, only 11% of youth born into the lowest-economic quintile earn a college degree. Our college-persistence rate stands in stark contrast to this, with 84% of our High School Program graduates either having completed college or continuing to persist toward graduation.

Horizons for Youth is Chicago's **only** organization providing need-based scholarships, comprehensive support programs, and educational resources for students of all academic ability levels from kindergarten through the start of their career.



### OUR GROWTH: From 5 Kindergarteners to 250 K- College Students

Founded in 1990, we began with five children as an elementary-only scholarship and mentoring organization and have evolved over time in order to continue to meet our students' emerging needs.

We currently serve 253 students, aged kindergarten through college, from low- resource areas of Chicago. These 253 students are supported by over 400 volunteers who, in partnership with students' parents, create a tight-knit community in which our students can thrive.