



DECLAN DRUMM SULLIVAN MEMORIAL FUND

Dear Friend,

We are grateful for the sponsors who have underwritten the cost of *No Ordinary Evening* every year to date, allowing all funds raised the night of the event to go directly toward supporting the students of Horizons for Youth. We invite you to be a part of this generous group for our eighth annual celebration of Declan's life.

Declan's passion for film is once again reflected in the theme we chose this year, *No Ordinary Evening in the Emerald City*. For us, the theme recalls not only the *Wizard of Oz*, but also our two favorite Emerald Isles, Ireland and Beaver Island, Michigan.

In the eight years since Declan died, we have been lifted by the generosity of our friends, family, and even strangers who knew of our loss. Their contributions to the Declan Drumm Sullivan Memorial Fund have allowed us to support organizations that demonstrate substantial local impact in the areas of education and community service.

The primary beneficiary of the Fund and *No Ordinary Evening* is Horizons for Youth, an organization dedicated to helping students from under-resourced Chicago neighborhoods successfully graduate high school, continue on to earn college degrees, and reach their full potential through education. Each year, the funds raised at *No Ordinary Evening* make it possible for students to see their futures go from *ordinary* to *extraordinary*. We are thrilled that "Declan's Class" has grown from forty to **ninety-six** students whose lives are forever changed thanks to the generosity of our friends, family, and supporters.

We look forward to extending Declan's extraordinary legacy even further this year. You can be part of building a remarkable legacy by sponsoring *No Ordinary Evening in the Emerald City*.

Thank you for celebrating Declan's life with us.

Sincerely,

Barry Sullivan and Alison Drumm

Wyn and Mac Sullivan



8th Annual
No Ordinary Evening
Celebrating the Life of Declan Drumm Sullivan

EVENT FACT SHEET

- Date:** Saturday, April 27, 2019
- Venue:** Palmer House Hilton
17 E Monroe St.
Chicago, IL 60603
- Details:** 650 Guests
Program Over 30,000 Impressions
for our Lead Sponsors
Cocktails
Plated Dinner with
Live Music & Dancing,
featuring Maggie Speaks
Silent and Live Auctions
- Emcee:** Reggie Brooks, University of Notre Dame All-American Football Player 1992,
former NFL running back
- Theme:** The 8th Annual *No Ordinary Evening*...in the Emerald City
- History:** *No Ordinary Evening* is an extraordinary celebration founded to remember the life of Declan Drumm Sullivan, who tragically died in an accident at the University of Notre Dame on October 27, 2010. The Declan Drumm Sullivan Memorial Fund supports organizations that demonstrate extraordinary local impact in the areas of education and community service. The primary beneficiary of the Fund and the event is Horizons for Youth.
- Horizons for Youth is Chicago's only organization working with students from low-resource neighborhoods that provides need-based scholarships, comprehensive support programs, and educational resources for students of all academic ability levels from kindergarten through the start of their career. Over 28 years, Horizons for Youth has partnered with Chicago's public, charter, private, and faith-based schools, along with dedicated families, to provide tuition scholarships, one-on-one mentoring, individualized tutoring, a summer academic program, family support programs, monthly enrichment opportunities, high school and college preparation, and college persistence support. Horizons for Youth currently serves 258 students. To date, 84% of Horizons for Youth high school program graduates have either graduated from college or are still on track to graduate. They are persisting at a rate nearly *ten times greater* than their socioeconomic peers, demonstrating the effectiveness and life-changing impact of Horizons for Youth programming.
- Opportunity:** In the first seven years of this event, *No Ordinary Evening* has raised over \$4.8 million for the Declan Drumm Sullivan Memorial Fund and successfully helped over 60 sponsors fund a deserving organization and receive a meaningful branding experience.



April 27, 2019

SPONSORSHIP OPPORTUNITIES



\$50,000

- Cocktail napkins with logo featured at event
- Company rep featured in event promo video
- **Top banner placement** on auction bidding software
- Min. of 2 **dedicated** social media posts from Horizons for Youth, plus LinkedIn post
- **Premier** recognition on all event press materials, invites, communications
- 2-page spread ad in event program book & p. 1 listing
- Premier recognition on DDS & Horizons for Youth websites, plus newsletter article
- Name/logo featured in event slideshow
- 3 premier tables, with 10 guests each

31,000 Total Impressions

EMERALD

\$25,000

- Company rep featured in event promo video
- Recognition on auction bidding software
- Min. of 1 **dedicated** social media post from Horizons for Youth, plus LinkedIn post
- **Prominent** recognition on all event press materials, invites, communications
- 2-page spread ad in event program book
- **Prominent** recognition on DDS and Horizons for Youth websites
- Name/logo featured in event slideshow
- 2 prominent tables, with 10 guests each

21,000 Total Impressions

RUBY

\$15,000

- Recognition on auction bidding software
- Listed on social media post from Horizons for Youth
- Recognition on all event invitations, press materials, communications
- Full-page ad in event program book
- Recognition on DDS and Horizons for Youth websites
- Name/logo in event slideshow
- 1 prominent table, with 10 guests

19,000 Total Impressions

Dorothy

\$10,000

- Listed on social media post from Horizons for Youth
- Recognition on all event invitations, press materials, communications
- Full-page ad in event program book
- Recognition on DDS and Horizons for Youth websites
- Name/logo in event slideshow
- 1 table at event, with 10 guests

17,500 Total Impressions

Scarecrow

\$5,000

- Recognition on all event invitations, press materials, communications
- Half-page ad in event program book
- Recognition on DDS and Horizons for Youth websites
- Name/logo in event slideshow
- 1 table at event, with 10 guests

14,200 Total Impressions

Tin Man

\$2,500

- Listing in event program book
- Recognition on DDS and Horizons for Youth websites
- Name/logo in event slideshow
- 1/2 table at event, with 6 guests

1,750 Total Impressions

Lion



The 8th Annual
No Ordinary Evening
 Celebrating the Life of Declan Drumm Sullivan

SPONSORSHIP AGREEMENT

I elect to sponsor the 8th Annual *No Ordinary Evening* in the amount of \$_____.

Company/Individual Name (as to appear in credits) _____

Contact Name _____ Phone _____ Email _____ Address _____
 _____ City _____ State _____ Zip _____

COMMITMENT DEADLINE	OPPORTUNITY
January 18, 2019	<i>Recognition in event invitation</i>
March 18, 2019	<i>Recognition in program book & slide show on the evening of event</i>
Upon receipt of commitment	<i>Name will be listed as sponsor on the Declan Drumm Sullivan Memorial Fund website as soon as commitment is received. Name will remain on site until June 1, 2019.</i>

PAYMENT INFORMATION – Please check one:

With a one-time payment

With the following payment schedule*:

*Note: 50% of payment due before recognition begins.

MONTH	AMOUNT
_____ 2019	\$ _____
_____ 2019	\$ _____
_____ 2019	\$ _____

PAYMENT METHOD – Please check one:

Check enclosed. I will send a check. Please send me an invoice.

I will pay by credit card. As specified here, I authorize Horizons for Youth to

charge my: Visa MasterCard Discover American Express

 CARD NUMBER

 EXPIRATION DATE

 NAME ON CARD

 SIGNATURE

 DATE

Please make checks payable to the *Declan Drumm Sullivan Memorial Fund*.

Please email an electronic copy of your company logo to jane@horizons-for-youth.org, along with your completed Sponsorship Agreement form, or fax/mail to the number/address below.

OUR PROGRAM AT A GLANCE

Horizons for Youth enables Chicago students of all academic ability levels to achieve their full potential through education. We have repeatedly demonstrated that with the proper support, every child—regardless of academic ability level, socio-economic status, or race—can achieve academic success.



OUR WORK: Support Beyond the Classroom

Our unique combination of services ensures that our students develop the skills they need to succeed through their entire academic careers and for the rest of their lives:

- Need-based tuition scholarships
- 1:1 mentoring & tutoring
- Monthly enrichment outings
- High school & college preparation
- Year-round academic monitoring & support
- Summer Academic Program
- Family & individual counseling
- College financial aid
- Application assistance

In partnership with parents, we make sure that each student's academic and socio-emotional needs are addressed on an individual basis.



IMPACT: Consistent, Outstanding Results

Nationally, only 9% of youth born into the lowest-economic quintile earn a college degree. Our college-persistence rate stands in stark contrast to this, with 84% of our High School Program graduates either having completed college or continuing to persist toward graduation.

Horizons for Youth is Chicago's **only** organization providing need-based scholarships, comprehensive support programs, and educational resources for students of all academic ability levels from kindergarten through the start of their career.



OUR GROWTH: From 5 Kindergarteners to 250 K- College Students

Founded in 1990, we began with five children as an elementary-only scholarship and mentoring organization and have evolved over time in order to continue to meet our students' emerging needs.

We currently serve 250 students, aged kindergarten through college, from low- resource areas of Chicago. These 250 students are supported by over 400 volunteers who, in partnership with students' parents, create a tight-knit community in which our students can thrive.