CORPORATE ENGAGEMENT

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Horizons for Youth | 703 W Monroe St | Chicago, IL 60661 | www.horizons-for-youth.org
Our Purpose

Horizons for Youth is Chicago’s only organization providing need-based scholarships, comprehensive support programs, and educational resources for students of all academic ability levels from kindergarten through the start of their career.

2018/2019 Highlights

- 84% college persistence rate
- 99% high school graduation rate
- 80% college costs covered
- 265 students

Corporate sponsorships positively impact students of all academic ability levels from low-resource areas. Corporate sponsorships also offer your company the unique opportunity to connect with more than 400 volunteers and professionals in the education sphere, build positive brand awareness, and showcase your support of an important cause: Chicago’s youth.

Horizons for Youth’s approach to student success is unique – we believe that collaboration and community-building are essential to helping children recognize and achieve their full potential.

Students enter our program between kindergarten and third grade, and they stick with our suite of proven support programs through their college graduation. Our students receive 90% tuition scholarships to their best-fit, high-performing private or public school to ensure a quality education, and they are mentored and tutored by caring, passionate volunteers. We accept students of all academic abilities and backgrounds, and we customize their services to empower them to succeed.

Make a difference, and have fun doing it.
With more than 25 years of experience coordinating volunteer events, Horizons for Youth is an expert in creating memorable team-building experiences.

These are the ways in which your group can get involved:

**Share a Skill with Horizons for Youth Teens**

Lead a workshop for middle school and/or high school students on skills such as coding, design, networking, and interviewing. These are typically 2-3 hours, held during after-school hours at either our office or yours. This is one of the most valuable ways to connect with our students and help their experience with Horizons for Youth.

**Attend a Monthly Enrichment Outing and Become a Big Sibling for the Day**

Join the Horizons for Youth community during one of our monthly child enrichment outings to be a student’s friend for the day. Outings are held on Saturday mornings. See the calendar below for dates and events. Monthly outings are constantly in need of small groups of volunteers to help with day-of logistics.
Show your commitment to Chicago’s youth by sponsoring one of our monthly enrichment outings or annual events. Monthly outings are unique experiences put together by Horizons for Youth for our students and their mentors that give students a chance to build social and personal skills in the larger community. In addition, mini-outings are smaller activities for smaller groups of students that pop up throughout the year.

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>August</td>
<td>17th —Back to School Picnic</td>
<td>Kicks off a new school year and welcomes new and returning students and their mentors into our program.</td>
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<tr>
<td>September</td>
<td>14th —Orientation Day</td>
<td>For our new program participants.</td>
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<tr>
<td>October</td>
<td>19th —Halloween Celebration</td>
<td>Celebrates Halloween/Dia de Los Muertos with our students, mentors, and staff.</td>
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<td>November</td>
<td>16th—Mentor Appreciation Lunch</td>
<td>Recognizes our 400+ volunteers with an appreciation lunch.</td>
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<td>December</td>
<td>19th—Annual Ice Skating and Toy Drive</td>
<td>Ice skating and Santa visits, this event provides every student with a holiday gift and celebrates the holiday season.</td>
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<td>January</td>
<td>11th—Windy City Fieldhouse Outing</td>
<td>TBA</td>
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<tr>
<td>February</td>
<td>1st—On Cloud Nine Gala</td>
<td>20th anniversary of On Cloud 9 will draw almost 1,000 guests to our annual gala. Interested sponsors should inquire for a separate information package.</td>
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<td>22nd—Cultural Heritage Dance Program</td>
<td>Day of dancing and fun for our students to celebrate different cultures around the globe.</td>
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<tr>
<td>March</td>
<td>21&lt;sup&gt;st&lt;/sup&gt;—Community Service Project</td>
<td>TBA</td>
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<tr>
<td>April</td>
<td>25&lt;sup&gt;th&lt;/sup&gt;—No Ordinary Evening Gala</td>
<td>Our spring gala will see over 800 guests each year. Interested sponsors should inquire for a separate information package.</td>
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<tr>
<td>May</td>
<td>TBA—Senior Celebration Dinner</td>
<td>Celebrating the hardworking high school seniors and their families for graduating high school and entering college.</td>
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<td>June</td>
<td>13&lt;sup&gt;th&lt;/sup&gt;—End of the Year Celebration</td>
<td>Recognizes and applaudes every student matriculating to the next grade/step in their journey.</td>
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<td>TBA—Young Professionals Board Boat Cruise</td>
<td>Annual boat cruise fundraiser put together by our Young Professionals Board with food and drinks and beautiful Chicago views.</td>
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<tr>
<td>July</td>
<td>All month—Summer Academic Program</td>
<td>A month-long summer school program paramount to our students’ ongoing academic success.</td>
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**Donation Pricing Structure:**

<table>
<thead>
<tr>
<th>Mini-Outing approx. 50 attendees</th>
<th>Monthly Enrichment Outing approx. 240 attendees</th>
<th>Monthly Match Celebration</th>
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</thead>
<tbody>
<tr>
<td><strong>Transportation:</strong> ~$250</td>
<td><strong>Transportation:</strong> ~$2,000</td>
<td>Gifts, certificates &amp; sweet treats for new mentor-student matches or matches celebrating anniversaries: ~$100</td>
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<tr>
<td>(1 bus; $250/bus)</td>
<td>(8 buses; $250/bus)</td>
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</tr>
<tr>
<td><strong>Food:</strong> ~$300</td>
<td><strong>Food:</strong> ~$1,500</td>
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<tr>
<td>(50 attendees; $6/person)</td>
<td>(240 attendees; $6/person)</td>
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<tr>
<td><strong>Admissions/Activities:</strong> ~$1,800</td>
<td>(~$7.50/attendee)</td>
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**Sponsor a Horizons for Youth Student**

Commit to the academic and socio-emotional success of a student by funding their tuition scholarship and proven Horizons for Youth programs.

**Description**

Organizations and individuals often choose to support our programs through sponsorship of a specific student. Student Sponsors are invited to form relationships with their sponsored students, and Horizons for Youth facilitates opportunities for students and their sponsors to meet and socialize.

Student sponsorships are typically at the $4,500 level for programming only, and $9,000 for private/parochial school tuition support and programming.*

*please indicate interest for student sponsorship in our contact form for detailed information
Sponsor a Horizons for Youth Program

Support our proven approach to academic and socio-emotional success for our students by sponsoring one of our numerous programs. These are backbone of Horizons for Youth’s success.

**Description**

Underwriting and sponsorship support of specific areas of our program, such as our Summer Academic Program, Diverse Learners Program, High School Program, or Mentoring Program is critical to our ability to provide high quality resources for our students.

Programming sponsorships range from $5,000 to $100,000 and are based on the program being supported. Opportunities exist for name recognition and co-branding for sponsoring organizations.*

*please indicate interest for program sponsorship in our contact form for detailed information

“Additional tutoring has helped Marco keep on top of his academic studies and the tutors he has worked with have helped boost his confidence, as well as help him stay organized.”

– Teresa, Program Parent

**Recent Corporate Supporters:**

- Deloitte
- Entercom
- Ernst & Young
- Flowers for Dreams
- Flybird
- GE Digital
- HERO
- Jackson National
- KPMG
- LinkedIn
- Magellan
- Mobilitie
- Northern Trust
- Northwestern
- OMI Industries
- Peloton
- Powerful Girls Project
- Schwab
- Scion
- Solstice
- Turner
- Construction
- UPS
- Upshot
- Villa-Tech

Please fill out the contact form [here](#) to inquire about an engagement or sponsorship opportunity.