



DECLAN DRUMM SULLIVAN MEMORIAL FUND

Dear Friend,

Spring 2020 lives in our memories as the season COVID-19 disrupted our lives. It was also the first time in nine years we could not celebrate Declan's life in person at *No Ordinary Evening*. Our family will be forever grateful for the generous response to our appeal as we shifted our annual gathering to a virtual event.

It has now been ten years since Declan died tragically in an accident at the University of Notre Dame on October 27, 2010. We established the Declan Drumm Sullivan Memorial Fund to support organizations that demonstrate extraordinary local impact in areas of education and community service. The primary beneficiary of the Fund and *No Ordinary Evening* is Horizons for Youth.

We chose to partner with Horizons for Youth as its mission perfectly aligns with our family's passion for helping students from low-resource areas realize their full potential through education. Horizons for Youth is Chicago's only organization providing need-based scholarships plus a comprehensive suite of support programs and educational resources for students of all academic ability levels from kindergarten through college.

The funds raised at *No Ordinary Evening*, our annual celebration of Declan's life and legacy, make it possible for students to see their futures go from ordinary to extraordinary. We are thrilled that "Declan's Class" has grown from forty to one hundred students due to the generosity of people like you.

As much as we look forward to dining and dancing with friends and family again, we are planning for the possibility of a virtual *No Ordinary Evening* once more in 2021. Regardless of the venue, we invite you to be a sponsor of the 10th *No Ordinary Evening* on May 1, 2021. Please refer to the enclosed materials, which include additional information about Horizons for Youth and *No Ordinary Evening*.

We look forward to extending Declan's extraordinary legacy this year. Thank you for celebrating Declan's life with us.

Sincerely,

Barry Sullivan and Alison Drumm

Wyn and Mac Sullivan



10th Annual
No Ordinary Evening
Celebrating the Life of Declan Drumm Sullivan

EVENT FACT SHEET

Date: Saturday, May 1, 2021

Venue: Virtually - horizons-for-youth.org/noe

Theme: Celebrating one life, impacting many, for 10 years

History: *No Ordinary Evening* is an extraordinary celebration founded to remember the life of Declan Drumm Sullivan, who tragically died in an accident at the University of Notre Dame on October 27, 2010. The Declan Drumm Sullivan Memorial Fund supports organizations that demonstrate extraordinary local impact in the areas of education and community service. The primary beneficiary of the Fund and the event is Horizons for Youth.

Horizons for Youth is Chicago's only organization working with students from low-resource neighborhoods that provides need-based scholarships, comprehensive support programs, and educational resources for students of all academic ability levels from kindergarten through the start of their career. For almost 30 years, Horizons for Youth has partnered with Chicago's public, charter, private, and faith-based schools, along with dedicated families, to provide tuition scholarships, one-on-one mentoring, individualized tutoring, a summer academic program, family support programs, monthly enrichment opportunities, high school and college preparation, and college persistence support. Horizons for Youth currently serves 229 students. To date, 84% of Horizons for Youth high school program graduates have either graduated from college or are still on track to graduate. They are persisting at a rate nearly *ten times greater* than their socioeconomic peers, demonstrating the effectiveness and life-changing impact of Horizons for Youth programming.

Opportunity: In the first nine years of this event, *No Ordinary Evening* has raised over \$6 million for the Declan Drumm Sullivan Memorial Fund and successfully helped over 80 sponsors fund a deserving organization and receive a meaningful branding experience.

**SPONSORSHIP
OPPORTUNITIES**

\$50,000

- **Premier** Company/Name and logo recognition on Auction website
- **2 dedicated** social media posts on Horizons for Youth social media accounts
- Special announcement of sponsorship during virtual event
- **Premier** recognition on all event press materials, invites, and communications
- Name/logo featured during virtual event
- Recognition on DDS and Horizons for Youth websites

No Ordinary Evening Sponsor

\$25,000

- Company/Name and logo recognition on auction website
- **1 dedicated** social media post on Horizons for Youth social media accounts
- Special announcement of sponsorship during virtual event
- **Prominent** recognition on all event press materials, invites, and communications
- Name/logo featured during virtual event
- Recognition on DDS and Horizons for Youth websites

Diamond Sponsor

\$15,000

- Company/Name listed on social media post from Horizons for Youth
- Special announcement of sponsorship during virtual event
- Recognition on all event invitations, press materials, and communications
- Name/logo featured during virtual event
- Recognition on DDS and Horizons for Youth websites

Platinum Sponsor

\$10,000

- Company/Name listed on social media post from Horizons for Youth
- Recognition on all event invitations, press materials, and communications
- Name/logo featured during virtual event
- Recognition on DDS and Horizons for Youth websites

Gold Sponsor

\$5,000

- Recognition on all event invitations, press materials, and communications
- Name/logo featured during virtual event
- Recognition on DDS and Horizons for Youth websites

Silver Sponsor

\$2,500

- Name/logo featured during virtual event
- Recognition on DDS and Horizons for Youth websites

Bronze Sponsor

OUR WORK: Support Beyond the Classroom

Our unique combination of services ensures that our students develop the skills they need to succeed in high school, college, and in their careers. We offer:

- Need-Based Elementary & High School Tuition Scholarships
- One-on-One Mentoring & Tutoring
- Enrichment Outings
- High School and College Prep Programs
- Year-round Academic Monitoring & Support
- Summer Academic Program
- Family & Individual Certified Counseling
- College & Financial Aid Application Support



OUR IMPACT: Consistent, Outstanding Results

Nationally, only 11% of youth born into the lowest-economic quintile earn a college degree. Our college-persistence rate stands in stark contrast to this, with 84% of our High School Program graduates either having completed college or continuing to persist toward graduation.

We are Chicago's only organization providing a comprehensive suite of wraparound services and tuition scholarships for children at both the elementary and high school levels, with continued academic and socio-emotional support throughout college.

OUR GROWTH: From 5 Kindergarteners to 233 K-College Students:

Founded in 1990, we began with five children as an elementary-only scholarship and mentoring organization and have evolved over time in order to continue to meet our students' emerging needs.

For the 2020-2021 school year, we currently serve 233 students, aged kindergarten through college, and their families from high-need areas on the south and west sides of Chicago.



