



Dear Friend,

Celebrating Declan's life at *No Ordinary Evening* is always a special event for our family. After two years of virtual events, returning to the Palmer House to celebrate with friends and family in person once again made last year's event extra special. With warm memories of that evening, we are pleased to share our plans for Spring 2023 with a Great Gatsby-inspired theme as Jay Gatsby invites our guests to *No Ordinary Evening in West Egg*.

It has now been twelve years since Declan died tragically in an accident at the University of Notre Dame on October 27, 2010. We established the Declan Drumm Sullivan Memorial Fund to support organizations that demonstrate extraordinary local impact in areas of education and community service. The primary beneficiary of the Fund and *No Ordinary Evening* is Horizons for Youth.

We chose to partner with Horizons for Youth as its mission perfectly aligns with our family's passion for helping students from low-resource areas realize their full potential through education. Horizons for Youth is Chicago's only organization providing need-based scholarships plus a comprehensive suite of support programs and educational resources for students of all academic ability levels from kindergarten through post-secondary education.

The funds raised at *No Ordinary Evening*, our annual celebration of Declan's life and legacy, make it possible for students to see their futures go from ordinary to extraordinary. We are thrilled that "Declan's Class" has grown from forty to one hundred students due to the generosity of people like you.

We invite you to be a sponsor of the 12th *No Ordinary Evening* on May 6, 2023. Please refer to the enclosed materials, which include additional information about Horizons for Youth and *No Ordinary Evening*.

We look forward to continuing Declan's extraordinary legacy again this year. Thank you for celebrating Declan's life with us.

Sincerely,

The Sullivan Family

EVENT FACT SHEET

Date: Saturday, May 6, 2023, 6:00 – 11:30 pm

Venue: Palmer House Hilton
17 E. Monroe Street
Chicago, IL 60603

Details:

- 650 Guests
- 30,000 Impressions for our Lead Sponsors
- Cocktails
- Plated Dinner and Program
- Live Music & Dancing, featuring *Time Chicago*
- Raffle, Silent and Live Auctions

Emcees: Mike Golic & Mike Golic, Jr.

Theme: Jay Gatsby invites you to *No Ordinary Evening in West Egg*

History: *No Ordinary Evening* is an extraordinary celebration founded to remember the life of Declan Drumm Sullivan, who tragically died in an accident at the University of Notre Dame on October 27, 2010. The Declan Drumm Sullivan Memorial Fund supports organizations that demonstrate extraordinary local impact in the areas of education and community service. The primary beneficiary of the Fund and the event is Horizons for Youth.

Horizons for Youth is Chicago's only organization working with students from low-resource neighborhoods that provides need-based scholarships, comprehensive support programs, and educational resources for students of all academic ability levels from kindergarten through the start of their career. Over 30 years, Horizons for Youth has partnered with Chicago's public, charter, private, and faith-based schools, along with dedicated families, to provide tuition scholarships, one-on-one mentoring, individualized tutoring, a summer academic program, family support programs, monthly enrichment opportunities, high school and college preparation, and college persistence support. Horizons for Youth currently serves 233 students. To date, 84% of Horizons for Youth high school program graduates have either graduated from college or are still on track to graduate. They are persisting at a rate nearly *ten times greater* than their socioeconomic peers, demonstrating the effectiveness and life-changing impact of Horizons for Youth programming.

Opportunity: In the first eleven years of this event, *No Ordinary Evening* has raised almost \$7.5 million for the Declan Drumm Sullivan Memorial Fund and successfully helped over 80 sponsors fund a deserving organization and receive a meaningful branding experience.

\$50,000

- **Premier** Company/Name and logo recognition on Auction website
- **2 dedicated** social media posts on Horizons for Youth social media accounts
- Announcement of sponsorship from podium
- **Premier** recognition on all event press materials, invites, and communications
- Name/logo featured during on event-night materials
- Recognition on DDS and Horizons for Youth websites

*3 premier tables of 10

No Ordinary Evening Sponsor

\$25,000

- Company/Name and logo recognition on auction website
- **1 dedicated** social media post on Horizons for Youth social media accounts
- Announcement of sponsorship from podium
- **Prominent** recognition on all event press materials, invites, and communications
- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites

*2 prominent tables of 10

Diamond Sponsor

SPONSORSHIP OPPORTUNITIES

\$15,000

- Company/Name listed on social media post from Horizons for Youth
- Announcement of sponsorship from podium
- Recognition on all event invitations, press materials, and communications
- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites
- **1 prominent table** of 10

Platinum Sponsor

\$10,000

- Company/Name listed on social media post from Horizons for Youth
- Recognition on all event invitations, press materials, and communications
- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites
- **1 table** of 10

Gold Sponsor

\$5,000

- Recognition on all event invitations, press materials, and communications
- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites
- **1 table** of 10

Silver Sponsor

\$2,500

- Name/logo featured on event-night materials
- Recognition on DDS and Horizons for Youth websites
- **6 tickets**

Bronze Sponsor

SPONSORSHIP AGREEMENT

I elect to sponsor the 12th Annual *No Ordinary Evening* in the amount of \$ _____.

Company/Individual Name (as to appear in credits) _____

Contact Name _____ Phone _____ Email _____

Address _____ City _____ State _____ Zip _____

COMMITMENT DEADLINE	OPPORTUNITY
January 20, 2023	<i>Recognition in event invitation</i>
April 14, 2023	<i>Recognition in event night materials</i>
Upon receipt of commitment	<i>Name will be listed as sponsor on the Declan Drumm Sullivan Memorial Fund website as soon as commitment is received. Name will remain on site until June 1, 2023.</i>

PAYMENT INFORMATION – Please check one:

☐ With a one-time payment

☐ With the following payment schedule*:

***Note:** 50% of payment due before recognition begins.

MONTH	AMOUNT
2022	\$ _____
2023	\$ _____
2023	\$ _____

PAYMENT METHOD – Please check one:

☐ Check enclosed ☐ I will send a check ☐ Please send me an invoice

☐ I will pay by credit card. As specified here, I authorize Horizons for Youth to

charge my: ☐ Visa ☐ MasterCard ☐ Discover/ American Express

CARD NUMBER _____

EXPIRATION DATE _____

CVV _____

ZIP CODE _____

NAME ON CARD _____

SIGNATURE _____

DATE _____

Please make checks payable to the *Declan Drumm Sullivan Memorial Fund*.

The Declan Drumm Sullivan Memorial Fund is a 501(c)(3) charity (Tax ID #27-6886934).

Please email an eps, jpg, or pdf company logo to adriana@horizons-for-youth.org, along with the completed Sponsorship Agreement form

Our Program at a Glance

OUR WORK:

Support Beyond the Classroom

Horizons for Youth is a community committed to helping children recognize and achieve their full potential. In partnership with dedicated families, we provide academic support, one-on-one mentoring, and enrichment programs. Our unique combination of services ensures that our students develop the skills they need to succeed in high school, college, and in their careers.



Intensive Academic Support

- School Selection Support
- School Partnerships/
Scholarships
- Academic Monitoring
- Tutoring
- Shalanda's Scholars
- Summer Academic Program

Strong Family Partnerships

- Family Selection Process
- Contract Fulfillment Process
- Parent Cafes/Workshops
- Community Events
- Social-emotional Support,
Including Counseling

Impactful Community Networks

- Mentoring
- Outings and Workshops
- Partnerships
- Horizons for Youth Family
Support Program

OUR IMPACT:

Consistent, Outstanding Results

Nationally, only 11% of youth born into the lowest-economic quintile earn a college degree. Our college-persistence rate stands in stark contrast to this, with 84% of our High School Program graduates either having completed college or continuing to persist toward graduation.

We are Chicago's only organization providing a comprehensive suite of wraparound services and tuition scholarships for children at both the elementary and high school levels, with continued academic and socio-emotional support throughout college.



OUR GROWTH:

From 5 Kindergarteners to over 200 K-College Students

Founded in 1991, we began with five children as an elementary-only scholarship and mentoring organization and have evolved over time to continue to meet our students' emerging needs. For the 2022-2023 school year, we're serving over 200 students, aged kindergarten through college, and their families, from high-need areas on the south and west sides of Chicago.

Our Impact on Education



96%

Of Horizons for Youth students, K-12, perform at or above grade level



99%

Of Horizons for Youth students graduate from high school



84%

Of Horizons for Youth students persist to and through college